

legalsupportnetwork

Media pack

CONTENT | NETWORKING EVENTS | NEWSLETTERS | WEB ADVERTISING | JOBS

Since 2006, Legal Support Network (LSN) has been building a community for people in law firm management throughout the UK.

Owned and operated by Burlington Media Group, LSN brings the legal business services community together online through its website, social media channels and networking events. LSN hosts several networking events annually throughout the UK which are designed to fulfil its mission to help connect law firm business services professionals with each other in a different, fun and meaningful way.



COMMUNITY OVERVIEW

5,700 Opt-in newsletter subscribers

1,042

Law firms on the subscriber list

58%

of subscribers are manager to executive level

WHO IS PART OF LSN'S **COMMUNITY?**

Everyone. LSN targets all business services roles within UK law firms.

This colour-coordinated chart displays the areas where our audiences are most represented. This is also the colour of the lanyards we use at our events, making it easier to locate the professionals you want to speak to.



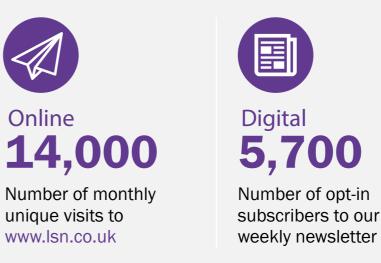
What is a networkpartner?

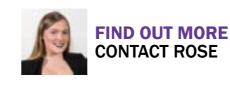
Our **networkpartners** include organisations like yours that are looking to engage with law firms by attending our networking events and promoting themselves using content that they are likely already producing.



By becoming a networkpartner you gain exclusive access to our networking events in London, Bristol, Birmingham, Leeds and Manchester.

KEY NETWORKPARTNER PACKAGE STATS





roseb@lsn.co.uk 07853 226 639 0800 014 2445







In-person

Number of attendees at LSN's London networking events

London Networking Event

SUMMER | WINTER

Our two London events are the biggest of their kind in legal. We attract over 300 business services professionals from more than 100 law firms.

Key benefits of our events

- Meet key people across law firm management
- Build your network
- Cement existing relationships
- Influence user buying decisions

Key benefits of sponsoring an LSN event

- Present a prize at a law firm's offices (organised by us) •
- Attract law firm professionals to your branded area with your activity



Regional Networking

LEEDS | MANCHESTER | BRISTOL | BIRMINGHAM

The same key benefits as above but with a more intimate feel. We tend to attract 60-80 professionals at each of the four cities across the UK.

The intimacy of these events is what makes them unique - and it also offers you full control over the event space.



FIND OUT MORE CONTACT ROSE

roseb@lsn.co.uk 07853 226 639 0800 014 2445

COMPANY NAME

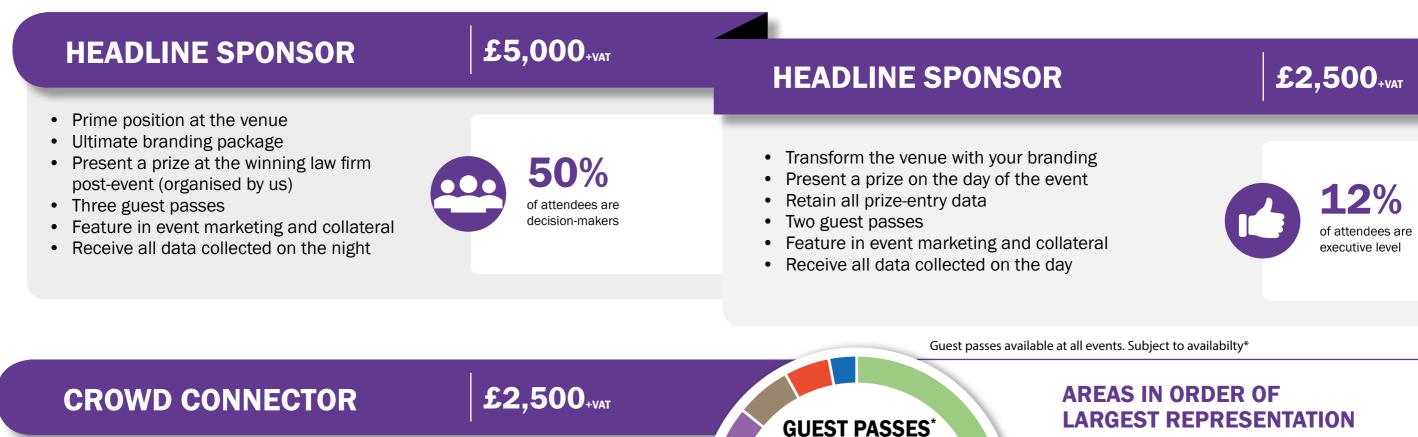
| Global head of finance | Addleshaw Goddard | |
|---|---|--|
| Client onboarding systems analyst | Allen & Overy | |
| Chief financial officer | Allen & Overy | |
| HR manager | Anthony Gold Solicitors | |
| Global head of legal project management | Ashurst | |
| | Baker McKenzie | |
| Business manager | | |
| Head of marketing | BCL Solicitors | |
| IT manager | Bindmans | |
| Technology training manager | Bird & Bird | |
| Head of recruitment | Bryan Cave Leighton Paisner | |
| Head of diversity and inclusivity | Bryan Cave Leighton Paisner | |
| Finance director | Canfields Law | |
| Business analyst | Charles Russell Speechlys | |
| Application delivery manager | Charles Russell Speechlys | |
| Data analytics senior manager | Clifford Chance | |
| ebilling manager | Clifford Chance | |
| Business development manager | Clyde & Co | |
| Global mobility HR officer | Clyde & Co | |
| Senior international HR officer | Clyde & Co | |
| Chief information officer | CMS | |
| Director of marketing and BD | Cooley | |
| Innovation and research manager | Cripps | |
| BD manager | Dechert | |
| Head of network and infrastructure | Dentons | |
| Senior risk analyst | Dentons | |
| Finance director | Devonshires Solicitors | |
| Resourcing assistant manager | DLA Piper UK | |
| Finance assistant | Druces | |
| Practice manager | Edmonds Marshall McMahon | |
| Resource consultant | Eversheds Sutherland | |
| Head of recruitment and talent | Eversheds Sutherland | |
| Senior business development executive | Farrer & Co | |
| Senior ebilling assistant | Fieldfisher | |
| Business transformation analyst | Fieldfisher | |
| Chief information officer | Forsters | |
| 3E developer | Freshfields Bruckhaus Deringer | |
| Practice group development manager | Freshfields Bruckhaus Deringer | |
| Head of accounts | Gherson | |
| Head of operations | | |
| Head of innovation | Greenwoods GRM Herbert Smith Freehills | |
| | | |
| Billing manager | Hogan Lovells | |
| Head of IT projects | Howard Kennedy | |
| Digital communications executive | Leigh Day | |
| Technology engagement manager | Linklaters | |
| Service delivery manager | Macfarlanes | |
| Desktop analyst | Norton Rose Fulbright | |
| Workflow product manager | Pinsent Masons | |
| Finance systems project manager | RPC | |
| IT services manager | Stephenson Harwood | |
| Financial controller | Taylor Wessing | |
| Compliance officer | Watson Farley & Williams | |
| Global pricing manager | White & Case | |
| | | |

London Networking Event

SUMMER | WINTER

Regional Networking

LEEDS | MANCHESTER | BRISTOL | BIRMINGHAM



E250

+VAT

Exclusive to

networkpartners

- Connect with guests through your very own connection activity
- Branding on the night
- Two guest passes
- Feature in event marketing and collateral
- Receive all data collected on the night





- Finance
- Technology
- HR
- Marketing
- Practice management
- Risk & compliance
- Knowledge management

With GDPR hot on everyone's agenda, are you struggling to spread the word? ... Let us do it for you!

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Design your own email campaign and send it to our audience

What can you shout about?

- Conferences
- Webinars
- User groups
- · Other legal events
- Includes two email send-outs
- And more

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FROM £600+vat

FROM **£1,995**+vat

LSN WEEKLY NEWSLETTER

Have your title banner featured at the top of our weekly newsletter

What can you shout about?

Anything! You can link your ad to your content



BRAND VISIBILITY $\langle \mathbf{O} \rangle$

Do you need to drive traffic to your new product or raise registrations for your next webinar? Whatever you are trying to achieve, take advantage of our online advertisement spaces.

Title banner

468 X 60 px

MPU

300 x 250 px FROM £450+VAT

E-MAGAZINE TAKEOVER EMAIL

Be the face of LPM or Briefing e-magazine for one month

Includes

- Title bannner
- Tower
- Button
- Footer banner
- Includes two emails each month
- Upgrade to a leaflet insert for £500+VAT
- Upgrade to a belly band for £1,000+VAT







THE MORE YOU BOOK ... THE MORE YOU SAVE

Contact Rose today to hear more about both LSN and our discount packages!

ADVERTISE YOUR JOB VACANCIES WITH US!



FIND OUT MORE CONTACT JOHN



Subject to availability.



3,470

average number of impressions on a one-month web advertisement

johnp@lsn.co.uk 07900 826 100 0800 014 2445



London

JULY

Our summer event is easily our biggest event of the year.

NOVEMBER

Our winter event closes the year with a bang.

300+ Average number of attendees





FEBRUARY

60+

We run our Bristol networking event once per year.

Average number of attendees.



Birmingham

FEBRUARY

80+

We run our Birmingham networking event once per year.

Average number of attendees.

Leeds

OCTOBER

We run our Leeds networking event once per year.

60+

Average number of attendees.

Manchester

OCTOBER

We run our Manchester networking event once per year.

70+

Average number of attendees.









FIND OUT MORE CONTACT ROSE

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So that we can get a feel for what you're trying to achieve, please fill in the following checklist to let us know your interests.

NETWORKPARTNER ACCOUNT



LONDON NETWORKING EVENT

| SPONSORSHIP | | GUEST PASSES | | |
|-------------|--|---------------------|--|--|
| JULY | | JULY | | |
| NOVEMBER | | NOVEMBER | | |



REGIONAL NETWORKING EVENT

| SPONSORSHIP | | SPONSORSHIP GUEST PASSES | |
|-------------|--|--------------------------|--|
| BRISTOL | | BRISTOL | |
| BIRMINGHAM | | BIRMINGHAM | |
| LEEDS | | LEEDS | |
| MANCHESTER | | MANCHESTER | |

| LEAFLET OR BELLY BAND | | | | |
|-----------------------|--------------|--|--|--|
| WSLETTER | | | | |
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| ING | | | | |
| | TITLE BANNER | | | |
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MORE YOU SAVE

LSN and our discount packages!

n.co.uk 26 6 39 2445

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