

legalsupportnetwork

# Media pack

CONTENT | NETWORKING EVENTS | NEWSLETTERS | WEB ADVERTISING | JOBS

#### Since 2006, Legal Support Network (LSN) has been building a community for people in law firm management throughout the UK.

Owned and operated by Burlington Media Group, LSN brings the legal business services community together online through its website, social media channels and networking events. LSN hosts several networking events annually throughout the UK which are designed to fulfil its mission to help connect law firm business services professionals with each other in a different, fun and meaningful way.



#### **COMMUNITY OVERVIEW**

5,700 Opt-in newsletter subscribers

1,042

Law firms on the subscriber list

**58**%

of subscribers are manager to executive level

#### WHO IS PART OF LSN'S **COMMUNITY?**

Everyone. LSN targets all business services roles within UK law firms.

This colour-coordinated chart displays the areas where our audiences are most represented. This is also the colour of the lanyards we use at our events, making it easier to locate the professionals you want to speak to.



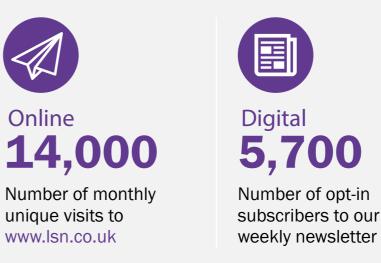
## What is a networkpartner?

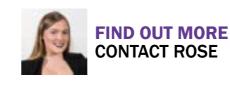
Our **networkpartners** include organisations like yours that are looking to engage with law firms by attending our networking events and promoting themselves using content that they are likely already producing.



By becoming a networkpartner you gain exclusive access to our networking events in London, Bristol, Birmingham, Leeds and Manchester.

#### **KEY NETWORKPARTNER PACKAGE STATS**





roseb@lsn.co.uk 07853 226 639 0800 014 2445







In-person

Number of attendees at LSN's London networking events

# **London Networking Event**

#### SUMMER | WINTER

Our two London events are the biggest of their kind in legal. We attract over 300 business services professionals from more than 100 law firms.

#### Key benefits of our events

- Meet key people across law firm management
- Build your network
- Cement existing relationships
- Influence user buying decisions

#### Key benefits of sponsoring an LSN event

- Present a prize at a law firm's offices (organised by us) •
- Attract law firm professionals to your branded area with your activity



## **Regional Networking**

LEEDS | MANCHESTER | BRISTOL | BIRMINGHAM

The same key benefits as above but with a more intimate feel. We tend to attract 60-80 professionals at each of the four cities across the UK.

The intimacy of these events is what makes them unique - and it also offers you full control over the event space.



**FIND OUT MORE** CONTACT ROSE

roseb@lsn.co.uk 07853 226 639 0800 014 2445

#### **COMPANY NAME**

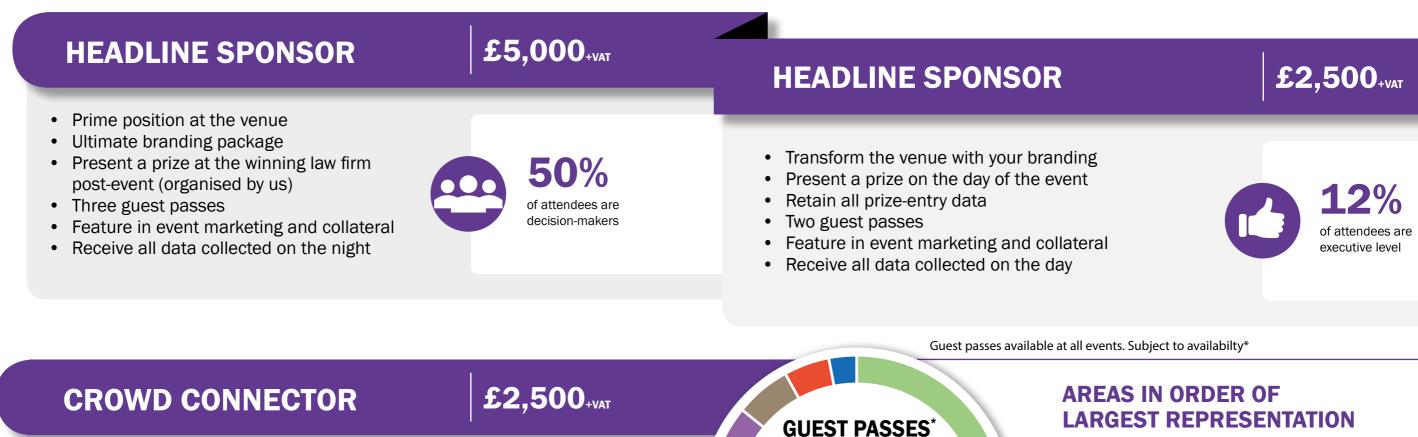
Global head of finance	Addleshaw Goddard	
Client onboarding systems analyst	Allen & Overy	
Chief financial officer	Allen & Overy	
HR manager	Anthony Gold Solicitors	
Global head of legal project management	Ashurst	
	Baker McKenzie	
Business manager		
Head of marketing	BCL Solicitors	
IT manager	Bindmans	
Technology training manager	Bird & Bird	
Head of recruitment	Bryan Cave Leighton Paisner	
Head of diversity and inclusivity	Bryan Cave Leighton Paisner	
Finance director	Canfields Law	
Business analyst	Charles Russell Speechlys	
Application delivery manager	Charles Russell Speechlys	
Data analytics senior manager	Clifford Chance	
ebilling manager	Clifford Chance	
Business development manager	Clyde & Co	
Global mobility HR officer	Clyde & Co	
Senior international HR officer	Clyde & Co	
Chief information officer	CMS	
Director of marketing and BD	Cooley	
Innovation and research manager	Cripps	
BD manager	Dechert	
Head of network and infrastructure	Dentons	
Senior risk analyst	Dentons	
Finance director	Devonshires Solicitors	
Resourcing assistant manager	DLA Piper UK	
Finance assistant	Druces	
Practice manager	Edmonds Marshall McMahon	
Resource consultant	Eversheds Sutherland	
Head of recruitment and talent	Eversheds Sutherland	
Senior business development executive	Farrer & Co	
Senior ebilling assistant	Fieldfisher	
Business transformation analyst	Fieldfisher	
Chief information officer	Forsters	
3E developer	Freshfields Bruckhaus Deringer	
Practice group development manager	Freshfields Bruckhaus Deringer	
Head of accounts	Gherson	
Head of operations		
Head of innovation	Greenwoods GRM Herbert Smith Freehills	
Billing manager	Hogan Lovells	
Head of IT projects	Howard Kennedy	
Digital communications executive	Leigh Day	
Technology engagement manager	Linklaters	
Service delivery manager	Macfarlanes	
Desktop analyst	Norton Rose Fulbright	
Workflow product manager	Pinsent Masons	
Finance systems project manager	RPC	
IT services manager	Stephenson Harwood	
Financial controller	Taylor Wessing	
Compliance officer	Watson Farley & Williams	
Global pricing manager	White & Case	

## **London Networking Event**

SUMMER | WINTER

# **Regional Networking**

LEEDS | MANCHESTER | BRISTOL | BIRMINGHAM



E250

+VAT

Exclusive to

networkpartners

- Connect with guests through your very own connection activity
- Branding on the night
- Two guest passes
- Feature in event marketing and collateral
- Receive all data collected on the night





- Finance
- Technology
- HR
- Marketing
- Practice management
- Risk & compliance
- Knowledge management

With GDPR hot on everyone's agenda, are you struggling to spread the word? ... Let us do it for you!

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#### Design your own email campaign and send it to our audience

What can you shout about?

- Conferences
- Webinars
- User groups
- · Other legal events
- Includes two email send-outs
- And more

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FROM £600+vat

FROM **£1,995**+vat

#### LSN WEEKLY NEWSLETTER

#### Have your title banner featured at the top of our weekly newsletter

What can you shout about?

Anything! You can link your ad to your content



#### **BRAND VISIBILITY** $\langle \mathbf{O} \rangle$

Do you need to drive traffic to your new product or raise registrations for your next webinar? Whatever you are trying to achieve, take advantage of our online advertisement spaces.

## **Title banner**

468 X 60 px

## **MPU**

# 300 x 250 px FROM £450+VAT

### E-MAGAZINE TAKEOVER EMAIL

#### Be the face of LPM or Briefing e-magazine for one month

#### Includes

- Title bannner
- Tower
- Button
- Footer banner
- Includes two emails each month
- Upgrade to a leaflet insert for £500+VAT
- Upgrade to a belly band for £1,000+VAT







#### THE MORE YOU BOOK ... THE MORE YOU SAVE

Contact Rose today to hear more about both LSN and our discount packages!

#### **ADVERTISE YOUR JOB VACANCIES WITH US!**



#### **FIND OUT MORE** CONTACT JOHN



Subject to availability.



## 3,470

average number of impressions on a one-month web advertisement

johnp@lsn.co.uk 07900 826 100 0800 014 2445



## London

#### JULY

Our summer event is easily our biggest event of the year.

#### NOVEMBER

Our winter event closes the year with a bang.

#### **300+** Average number of attendees





**FEBRUARY** 

#### 60+

We run our Bristol networking event once per year.

Average number of attendees.



## Birmingham

#### **FEBRUARY**

#### 80+

We run our Birmingham networking event once per year.

Average number of attendees.

## Leeds

#### **OCTOBER**

We run our Leeds networking event once per year.

#### 60+

Average number of attendees.

## Manchester

#### **OCTOBER**

We run our Manchester networking event once per year.

#### 70+

Average number of attendees.









FIND OUT MORE CONTACT ROSE

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So that we can get a feel for what you're trying to achieve, please fill in the following checklist to let us know your interests.

### **NETWORKPARTNER ACCOUNT**



#### LONDON NETWORKING EVENT

SPONSORSHIP		<b>GUEST PASSES</b>		
JULY		JULY		
NOVEMBER		NOVEMBER		



#### **REGIONAL NETWORKING EVENT**

SPONSORSHIP		SPONSORSHIP GUEST PASSES	
BRISTOL		BRISTOL	
BIRMINGHAM		BIRMINGHAM	
LEEDS		LEEDS	
MANCHESTER		MANCHESTER	

LEAFLET OR BELLY BAND				
WSLETTER				
ING				
	TITLE BANNER			

#### MORE YOU SAVE

LSN and our discount packages!

n.co.uk 26 6 39 2445

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